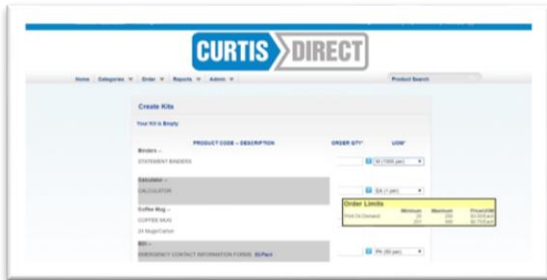


# CURTIS1000

**NEWS RELEASE – August 12, 2016**



## **Curtis 1000 Celebrates 18 Years, ONE MILLION ORDERS with CurtisDirect™**

CurtisDirect was launched as the first B2B electronic portal for Curtis 1000 in October of 1998. Today, with 18 years of service, CurtisDirect has processed over one million orders.

CurtisDirect is Curtis 1000's proprietary solution that offers secure and easy online print management, budgeting workflows, inventory management and comprehensive reporting. Customers access branded web portals personalized with their corporate identity and use them to order products and services from Curtis 1000.

"CurtisDirect is a key component of our eCommerce service delivery strategy to customers. The platform has matured to include customer and third party integrations that enable workflow efficiencies for our customers," says Bob Williams, Vice President of IT and System Solutions for Curtis 1000. Director of eBusiness Marketing Lynn Amaya has been with the CurtisDirect project from the beginning. "We truly appreciate each customer and each order," she says. "It's a privilege to play a key role in our partnership with all of them."

Curtis 1000, one of the Taylor Corporation subsidiaries, is a managed print and direct marketing services provider of cost-effective, high-performing programs and solutions that streamline processes, protect brand identity and enhance the marketing effectiveness of its customers.

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