

TSR Awarded Communications Contract by NJPA

North Mankato, Minn. – April 12, 2016 – For over 40 years, Taylor Corporation companies have been trusted by the world’s leading brands to deliver a wide range of products and services in support of their evolving business communication needs. Taylor Strategic Relationships, Inc., (“TSR”) has been awarded contract #111815 for Printing, Messaging and Related Communications Products and Services by the National Joint Powers Alliance (“NJPA”). TSR enables customers to access Taylor’s family of companies, specializing in areas that include office products, marketing assistance and specialty printing – from business cards and binders to point of sale products and retail signage solutions.

“TSR is proud to be awarded the NJPA contract and excited to work with its members,” said Deb Taylor, CEO of Taylor Corporation. “From the smallest municipality to the largest state and national organizations, we can meet the communication, marketing and branding needs of all NJPA members. When you partner with TSR, you have the strength of over 80 companies behind you every step of the way.”

“NJPA is excited that TSR is now part of NJPA’s select group of world-class vendors supporting our member needs,” said David Duhn, NJPA Contract Manager. “As a leader in print, messaging and related communications products and services, TSR is poised to offer our members exceptional value and performance that our members have come to expect.”

About Taylor Corporation:

TSR is a subsidiary of Taylor Corporation, one of the largest privately held companies in the United States, providing innovative products, technologies and services that focus on the evolving needs – personal and business – of more than half of the Fortune 500 companies, millions of small businesses and consumers around the world, and many public sector organizations across the United States. With more than 80 domestic and foreign subsidiaries, Taylor is recognized as one of the top 3 graphics communications companies in North America, delivering what matters most to its customers. For more information, visit www.taylorcorp.com.

About NJPA:

National Joint Powers Alliance (NJPA) is a public service agency that is committed to providing cooperative solutions that assist government, education, and non-profit entities as they strive for efficient public service. NJPA was created in 1978 by Minnesota Statue 123A.21, Subdivision 1 as one of Minnesota's nine service cooperatives and offers a variety of cooperative programs and services for members on a local, regional, statewide, and national scale including Canada. On behalf of our locally elected Board of Directors and public employee staff, we are committed to meeting and exceeding the expectations of our members.

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