



FOR IMMEDIATE RELEASE

Peter DeTrempe joins Taylor Corporation's Strategic Relationship Group



North Mankato, MN – April 13, 2015 – Peter DeTrempe has joined Taylor Strategic Relationships as a Relationship Manager. Peter will be responsible for supporting Taylor's retail markets as well as building an automotive practice by leveraging the unique marketing services from many of the 80+ Taylor companies, including Venture Solutions, Progressive Impressions International, ICS, Vectra, MentorMate and Curtis 1000.

"We are very excited to have someone with Peter's skills and experiences join Taylor Strategic Relationships group. We will leverage Peter's knowledge of retail and automotive marketing to expand our client base as well as attract new clients to Taylor through our innovative marketing products and services," said Bart Prins, Vice President of Taylor Strategic Relationships group.

Peter has held a variety of leadership positions prior to joining Taylor Corporation. He has led new product/market development, business development, client services and marketing operations. Throughout his career Peter has helped companies develop and implement business strategies that have resulted in accelerating profitable growth and strong client relationships through process management, progressive quality and continuous improvement programs, and by implementing rigorous performance metrics. Peter has proven experience in bringing together business units along with strategic business partnerships to launch new, innovative marketing programs that help clients attract, acquire and retain their most profitable customers.

About Taylor

Taylor Corporation is a one of the largest privately held companies in the United States. Headquartered in North Mankato, Minnesota, Taylor encompasses more than 80 subsidiaries located in the United States, Canada, Mexico, the United Kingdom, France, India, China, Bulgaria and the Philippines.

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