



FOR IMMEDIATE RELEASE

Label Works Earns Gold Ink Award

North Mankato, Minn. –December 6, 2014 –Minnesota-based leader in wholesale label printing has been awarded a Gold Ink Award.

Label Works, a leader in wholesale label printing based in North Mankato, Minnesota, is pleased to announce that they have been honored by the Gold Ink Awards in the Labels and Flexible Packaging category under Digital Printing.

The Gold Ink Awards, hosted by *Printing Impressions* magazine, honors excellence in a wide variety of print-related businesses, from publishers to print buyers. For the 2014 competition, over 1,500 competitors entered their creations to be judged based on print quality, technical difficulty and overall visual effect. Recipients of this national award were recognized at the Gold Ink Awards & Hall of Fame Gala held at GRAPH EXPO 2014 in Chicago, IL.

Label Works created a beer bottle label using Color-Logic, a specialty process that allows Label Works to create metallic images on the labels they print.

“We’re honored to be recognized by *Printing Impressions* – thank you,” said Bill Rose, General Manager. “What matters most is that we are happy to help our customers create stunning shelf appeal for their products. We’re proud of every order we produce, and we appreciate the trust our customers put in us as their print partner.”

This award is a part of an ongoing pursuit of excellence by Label Works. This year, in addition to receiving the Gold Ink Award, the company was upgraded from a Sage “A” supplier to a Sage “A+” supplier.

More information about the Gold Ink Award, including a complete list of award recipients, can be found at their [website](#). More information about Label Works, including their full catalog of products, can be found [the Label Works website](#).

About Label Works

Label Works is the premier wholesale printer for custom stickers, window decals, and labels for a wide variety of applications. Label Works offers both flexographic and digital printing and features specialty processes including Color-Logic, cold foil and exclusive freeform™ laser cut labels. Headquartered in Minnesota, Label Works is a Navitor company and is part of the Taylor Corporation family of companies. For more information, please visit [our website](#).

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